



**ROC the Future** is an alliance of over 50 leading Rochester-area institutions and community partners dedicated to ensuring that all children receive the opportunities and support they need to succeed in school and throughout life. ROC the Future promotes community collaboration, alignment, and the focused use of resources to improve the academic achievement of Rochester's children.

**Improving third-grade literacy** is the initial focus of ROC the Future. Our efforts build on the proven strategies of the Annie E. Casey Foundation's Campaign for Grade Level Reading which prioritizes three areas: 1) School Readiness, 2) Attendance, and 3) Expanded Learning Opportunities.

**Convener organizations** are listed below. More than 30 additional partners participate in 1 or more of our collaborative action networks.

Action for a Better Community  
 The Bonadio Group  
 Center for Governmental Research\*  
 The Children's Agenda\*  
 Children's Institute\*  
 City of Rochester  
 Dixon Schwabl  
 Greater Rochester Quality Council\*  
 Healthy Baby Network  
 Ibero American Action League  
 JPMorgan Chase  
 Monroe Community College

Monroe County  
 NYS Board of Regents  
 NYS Delegation  
 Rochester Area Community Foundation\*  
 Rochester Business Alliance  
 Rochester City School Board  
 Rochester City School District  
 Rochester Education Foundation  
 Rochester Public Library  
 SUNY/REOC  
 The United Way

\*Provides backbone staff support

ROC the Future is part of StriveTogether, a national network of communities supporting the success of every child from cradle to career by focusing on a locally defined common agenda, shared measurement, continuous communication and mutually reinforcing activities, and mobilizing resources for backbone functions to increase equity and achieve collective impact.

For more information or to volunteer: [ROCtheFuture.org](http://ROCtheFuture.org)

1 S. Washington Street, Suite 400, Rochester, NY 14614

To donate: [racf.org/ROCtheFuture](http://racf.org/ROCtheFuture)

Or write checks to RACFI-ROC the Future

**TheChildren'sAgenda**  
 Smart Choices. Bold Voices.

**StriveTogether**  
 Every child. Cradle to career.

## ROC the Future Successes 2015

**Reduced chronic absence by 10.7 percentage points** During the 2014-15 school year 442 more K-3 students in 13 target schools attended school at least 90% of the time as a result of three years of collaborative work through the Rochester City School District's (RCSD) Attendance Initiative.



**Helped secure funding for comprehensive, integrated developmental screenings for 3-year-olds (GROW Rochester)** ROC the Future helped secure a \$789,000, 3-year commitment to scale-up and integrate comprehensive vision, hearing, and developmental screenings for 3 year-olds beginning fall 2015. Funders include the Greater Rochester Health Foundation, the United Way, the City of Rochester, and the Community Foundation.



**Expanded evidence-based book distribution** All RCSD K-11 students had an opportunity to choose books for summer reading, a practice proven to reduce summer reading loss.

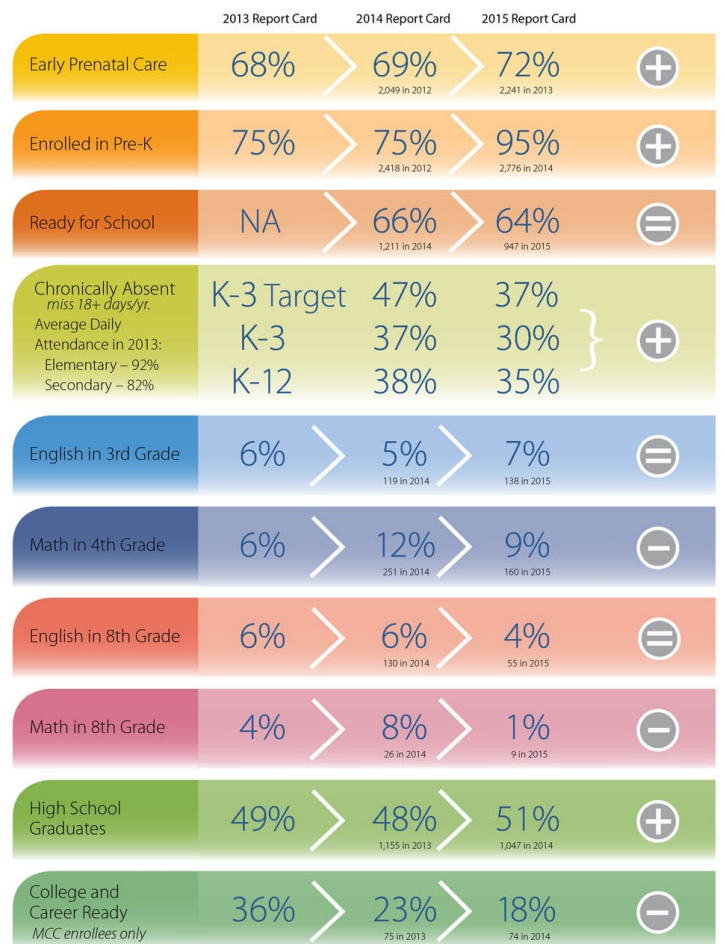
**Increased summer learning opportunities by 25%** In summer 2015 RCSD and partners increased enrichment and recovery summer learning opportunities by 25% over 2014 – serving more than 12,500 students.



**Increased filings of college financial aid forms** Applications by Rochester City School District students for federal student aid rose 9% from March 2014 to March 2015.



ROC the Future's **collaborative action networks** work to improve outcomes for all children as measured by the 45 indicators we track ([ACTrochester.org/roc-the-future](http://ACTrochester.org/roc-the-future)), including the 10 key indicators shown. **Perinatal Action Network** is developing actions plans to address the need for information on effective, developmentally supportive parenting and safe and stable housing. **School Readiness Network** developed an action plan to comprehensively screen all 3 year-olds. The network is now addressing what else is necessary to ensure families, health professionals, and schools are ready to support young children. **Attendance Initiative Network** is focused on improving the attendance of chronically absent K-3 students. E-mail [Rhonda.kirkland@rcsdk12.org](mailto:Rhonda.kirkland@rcsdk12.org) to volunteer for an attendance blitz. **Expanding Learning Opportunities Network** has identified an outcome tracking measure for social-emotional learning. The network will continue piloting and evaluating its use in improving student engagement, health and wellness, intrapersonal development, life and career skills, and social relationships and ultimately children's ability to succeed in school and in life. **College Access Network** developed a website ([rochestercan.org](http://rochestercan.org)) to provide information on local colleges and applying for financial aid. The network seeks to increase the number of students completing the Free Application for Federal Student Aid (FAFSA) and also supports local college visits for 10th graders. To volunteer for FAFSA Fest, e-mail [shencke@gmail.com](mailto:shencke@gmail.com).



+ improving = steady - getting worse

Inspire

Inform

Improve